

Media and Public Acknowledgement Requirements

DRFA – Disaster Recovery Funding Arrangements

Recipients of Disaster Recovery Funding Arrangements (DRFA) funding must adhere to the DRFA Media and Public Acknowledgement Requirements [\(as required under section 5.2 of the Commonwealth's DRFA Guidelines\)](#).

All DRFA-related media releases/planned events/social media/public notices or signage must be approved by the Queensland Reconstruction Authority (QRA), which will help facilitate approvals in conjunction with the relevant Queensland Minister's office and Australian Government as appropriate.

Public acknowledgement of Commonwealth/State assistance

- The announcement of any DRFA funded project details must be through a joint media release, or other joint announcement, unless otherwise agreed by the State and the Commonwealth.
- The recipient of DRFA funding must give the State and Commonwealth the opportunity to participate in any publicity activities, via the QRA.
- Recipients must reach prior agreement with the State and Commonwealth on the nature and content of any subsequent events, announcements, promotional material or publicity relating to any assistance measures.
- **Wording:** When formally acknowledging DRFA funding on media and other communication materials please use:
“Assistance provided through the jointly-funded Commonwealth-State Disaster Recovery Funding Arrangements (DRFA).”
When referencing the governments in media releases, speeches or other materials, please use Australian Government (not Commonwealth Government) and Queensland Government.
- **Logos:** Place logos on the bottom of all relevant marketing and communication material. Please use the Australian Government logo on the left-hand side, the Queensland Government logo in the middle, and your organisation's logo on the right.
- **Hashtags:** If promoting DRFA programs across social media platforms, relevant hashtags can be used such as (but not limited to) #recovery #reconstruct #reconnect #rebuild and (if relevant) #betterment #resilience #buildbackbetter (optional) and tag the Queensland Reconstruction Authority and the National Recovery and Resilience Agency.
- **Approval:** All DRFA signage must be approved by the Queensland Government (i.e. QRA) and the Australian Government.

Please be mindful that failure to seek approval of DRFA-related material may breach the program's funding requirements. Sufficient time should be given for QRA to help facilitate approval of materials.

For more information, or for approval of material, please email media@qra.qld.gov.au.