

Media and Public Acknowledgement Requirements

QDRF Queensland Disaster Resilience Fund

All recipients of Queensland Disaster Resilience Fund (QDRF) funding must adhere to the QDRF Media and Public Acknowledgement Requirements.

All QDRF-related media releases/planned events/social media/public notices or signage must be approved by Queensland Reconstruction Authority (QRA). For more information, or for approval of material, please email media@qra.qld.gov.au.

Public acknowledgement of Queensland Government assistance

- The announcement of any QDRF project details must be through a joint media release, or other joint announcement, unless otherwise agreed by the Queensland Government.
- The recipient of QDRF funding must give the Queensland Government the opportunity to participate in any publicity activities.
- When referring to a measure under the QDRF, it must be described as “proudly funded by the Queensland Disaster Resilience Fund (QDRF)”.
- Recipients must reach prior agreement with the Queensland Government on the nature and content of any subsequent events, announcements, promotional material or publicity relating to any assistance measures.
- The hashtag **#QLD-DRF** has been created to promote QDRF activities across the state. Please feel free to use this across social media platforms, once your posts have been approved by QRA.

Signage requirements

Wording: Proudly funded by the Queensland Government through the 2018-19 Queensland Disaster Resilience Fund.

Logos: Please use the Queensland Government logo on the right, and your organisation logo on the left.

Approval: All QDRF signage must be approved by the Queensland Government (i.e. QRA) – please email media@qra.qld.gov.au for approval of your proof.

Please be mindful that failure to seek approval of QDRF-related material may breach the program’s funding requirements.



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Contact



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